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Moving ministries forward, **together.**

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# 2022 Impact Statement

of the Moravian Ministries  
Foundation in America



2023 Board of Trustees

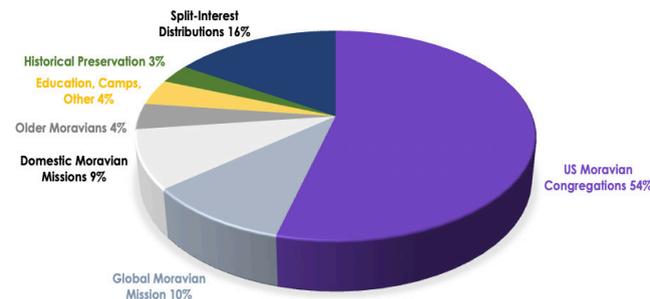
Helping individuals, churches, and agencies grow and sustain the ministries that are central to our Moravian faith.



Moving ministries forward, **together.**

## Financial Status

As of December 31, 2022 Moravians have \$176,936,310 under investment through MMFA. These assets represent your collective endowments, trusts, scholarship funds, donor advised funds, gift annuities, pensions, and various other investment accounts.



## Distributions

MMFA oversaw \$12,102,997 in distributions for 2022, represented by the pie chart above.

MMFA-controlled funds distributed \$1,189,374 in 2022. This included the following field of interest fund distributions:

- Hunger & Thirst, \$529,945
- Healing & Health, \$6,100
- Housing & Shelter, \$6,000
- Prison Ministry, \$4,000
- Racial Awareness, Equity & Reconciliation, \$4,000
- Environmental Stewardship, \$2,500
- Clothing, \$1,950



Grant Recipient: East Hills/Bethlehem Area Moravian Freezer Ministry

## Grant-Making

Thanks to your gifts, MMFA was able to award \$583,045.00 in grants to 33 recipients in 2022. Much of the grant money came in during the 2022 Moravian Day of Giving. August 13 grant recipients included:

- Anthony's Plot, Winston-Salem, NC
- Bethabara Moravian Church, Winston-Salem, NC
- City With Dwellings, Winston-Salem, NC
- East Hills Moravian Church, Bethlehem, PA
- First Moravian Church, Greensboro, NC
- Friedberg Moravian Church, Winston-Salem, NC
- Friends of Moravian Prison Ministry, Winston-Salem, NC
- Greater Things Outreach Center, Lexington, NC
- Hope Moravian Church, Winston-Salem, NC
- Kernersville Moravian Church, Kernersville, NC
- King Moravian Church, King, NC
- Moravian Board of World Mission, Bethlehem, PA
- Moravian Open Door, New York, NY
- Moravian Team for Racial, Cultural, and Ethnic Reconciliation, Winston-Salem, NC
- New Beginnings Moravian Church, Huntersville, NC
- New Herrnhut Moravian Church, St. Thomas, U.S. Virgin Islands
- On Wings Like a Dove, Winston-Salem, NC
- Palmer Moravian Church, Easton, PA
- Samaritan Ministries, Winston-Salem, NC
- Trinity Moravian Church, Winston-Salem, NC
- West Side Moravian Church, Green Bay, WI
- You Belong, Green Bay, WI

Grant awards are having an impact in the areas of food insecurity, preventing violence against women, racial awareness, equity, and reconciliation, prison ministry, environmental stewardship, and more.

## Stewardship Services

MMFA provides stewardship services to Moravian congregations and communities of faith at no charge. These services are funded by Moravian investors in the Common Fund, who keep their investment fees within the church. The goals of these services are to form faithful and generous stewards and help develop holistic and sustainable approaches to stewardship.

In 2022, we worked with 25 ministries. This work included:

- Assessing stewardship health and creating action plans
- Sharing best practices and trends for fund-raising
- Facilitating three Freed Up Financial Living classes
- Assisting with congregational gift planning efforts
- Creating materials such as newsletter articles, letters, and briefs
- Bringing stewardship messages during worship



A 5 week series on thriving financially & growing spiritually



## Investment Management

Last year, we made the decision to change investment partners from Wells Fargo to Graystone Consulting. The MMFA Board of Trustees selected Graystone Consulting primarily because of their focus on faith-based entities and their track record for solid performance.

We opened 19 new accounts, representing new and existing donors or investors who put additional money in the Moravian Common Fund. New accounts include:

- 5 new church investors: East Hills, Margate, Christ (NC), Friedberg, King of Kings
- 9 additional funds for existing investors: Fellowship, Chaska, Hope (IN), Little Church on the Lane, Home, Trinity, Sunnyside Ministry, Widows' Society Northern Province
- 2 new designated funds
- 1 new perpetual fund
- 1 new donor advised fund
- 1 new gift annuity

Collectively, investors deposited more than \$12 million of additional funds into the Common Fund in 2022. It was the first full year we offered a second Environmental/Social/Governance (ESG) investment option.

**Graystone Consulting**  
from Morgan Stanley

## Gift Facilitation

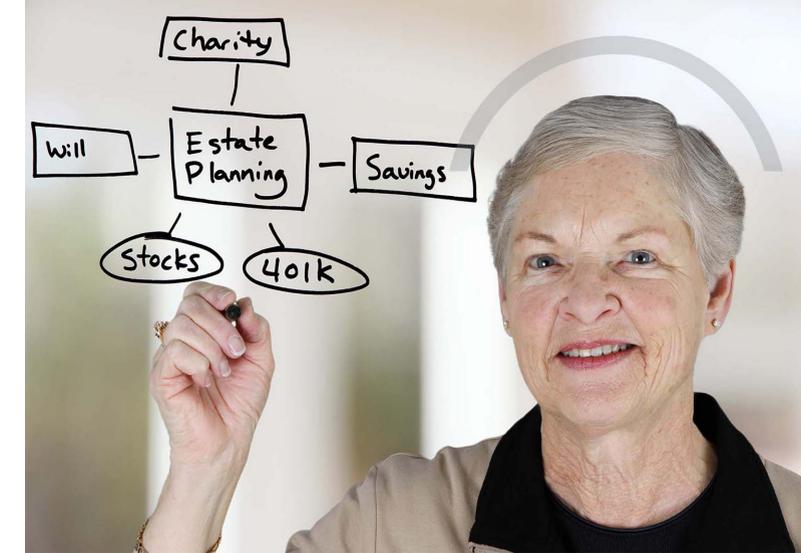
In 2022, MMFA received and processed 4,250 online gifts through the Moravian Giving Portal (up from 2,707 in 2021). These 2022 gifts totaled nearly \$1.4M (up from \$556K in 2021). Recurring gifts accounted for nearly \$500K of this in 2022. It was the first full year MMFA paid card processing fees for donors.

The second annual Moravian Day of Giving brought in nearly seven times the funds it did in its first year. Six hundred seventy-five gifts totaling \$576,870.00 came in on March 1, 2022 to support individual congregations, agencies, ministries, and grant-making field of interest funds. Two matching donors provided \$35K of this amount as incentives. The event brought 80 first-time givers to the Giving Portal.

The grant-making field of interest funds that received the highest number of gifts from donors on the 2022 Day of Giving were: Environmental Stewardship, Housing & Shelter, and Racial Awareness, Equity, & Reconciliation – two of which were new funds in 2022.

More than half of donors on the Day of Giving identified their congregation as their source of information about the campaign.

**Moravian**  
DAY OF  
**giving**  
March 1, 2022



## Gift Planning

We entered into a new partnership with PlannedGiving.com to strengthen our Gift Planning offerings. Doing so enabled us to introduce an end-to-end, online legal documents preparation tool called Legacy™ Planner. This system produces wills, powers of attorney, and other legal documents, along with instructions to notarize and properly file the documents in your state. MMFA's previous offering helped organize information, but required hand-off to a local attorney to actually prepare and file the documents. Our new Gift Planning site also features more user-friendly content, including videos.

