



Moravian Ministries

FOUNDATION

Moving ministries forward, *together.*



Gift Planning for Congregations & Agencies

Take the long view

Planning today sustains ministry tomorrow.

Gift planning is biblical stewardship over generations. One reason congregations and agencies exist today is that God's blessings have come to them through the generosity of individuals long gone. Bequests from the past continue to support the ministries that serve God's kingdom. Without the sacrifice of earlier generations, what hopes and dreams of ministry might have gone unrealized?

Gift planning isn't just for the wealthy. By making a planned gift, anyone at any income level can make wise use of his or her resources. Planned giving allows the donor to make a considered choice about the disposition of assets.

Gift planning differs from other giving. Most church members are familiar with giving by pledge, or answering regular appeals. They do this with money from their current income. A planned gift is different. A planned gift may be the largest a person ever gives — their ultimate act of stewardship for a cause dear to their heart. Through gift planning, donors say, "We want this ministry not only to persevere, but to flourish."



Mary Jane and John Dewees

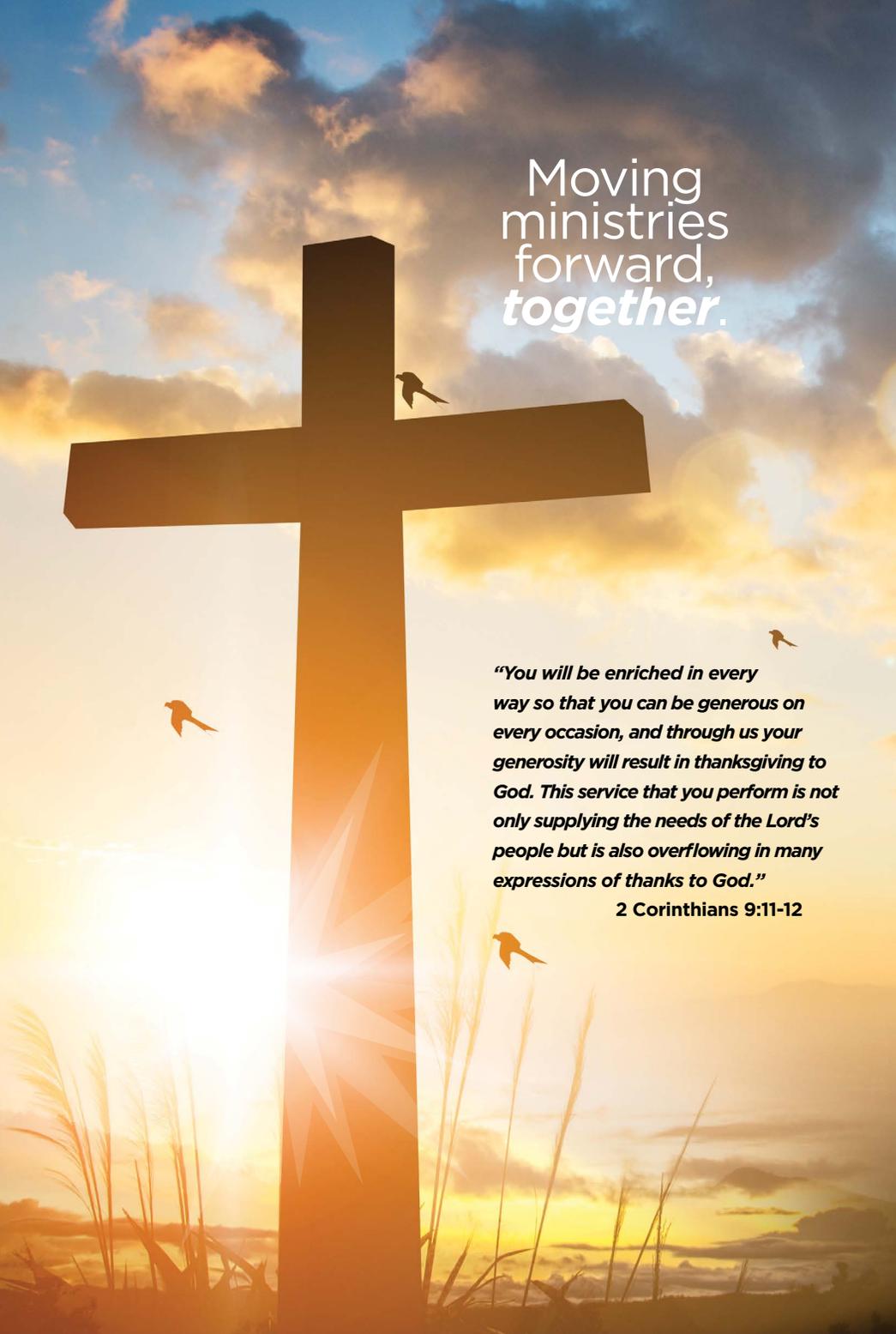


Your Moravian Ministries Foundation is here to help.

Finding out why people give, and determining how they will give, takes the skill and planning of a trusted partner for both donors and recipients. The Moravian Ministries Foundation can be that partner, helping agencies and churches develop and lead a process that works. This process involves Objectives, Planning, Execution, and Nurturing — so we call it OPEN!

Objectives
Planning
Execute
Nurture

O	<p>Objectives <i>We help you clarify and state your measurable goals and mission.</i> Objectives will:</p> <ul style="list-style-type: none"> • Allow your ministry to proceed with confidence, because it aligns with your mission today and tomorrow. • Allow your ministry to explore what is important and what needs preserving • Share YOUR vision
P	<p>Planning <i>We help you develop strategies and approaches to achieve your declared objectives.</i> Planning will:</p> <ul style="list-style-type: none"> • Allow you to show the benefits of ministry • Allow your values to be defined and displayed • Allow you to really analyze strengths, weaknesses, opportunities and threats to various aspects of church and agency work • Define messaging and target audiences
E	<p>Execution <i>We assist with specific actions to efficiently carry out your plan.</i> Execution will:</p> <ul style="list-style-type: none"> • Develop targeted tactics for communication and marketing of your program • Assist with delivery of tactics to your audience
N	<p>Nurturing <i>After the execution of your plan, we offer assistance with thoughtful evaluation, refinement, and maintenance of your program.</i> Nurturing will:</p> <ul style="list-style-type: none"> • Measure results in consideration of objectives • Adjust your plan based on results • Build lasting relationships with you and your audience



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"You will be enriched in every way so that you can be generous on every occasion, and through us your generosity will result in thanksgiving to God. This service that you perform is not only supplying the needs of the Lord's people but is also overflowing in many expressions of thanks to God."

2 Corinthians 9:11-12



Chris Spaugh

Laura Watson

Moravian Ministries Foundation in America (MMFA) Gift Planning Services bring the tools and full resources of the foundation at no cost. Engage with us today to help God's work continue.

MMFA offers the following tools and resources at no charge to our Moravian churches, agencies, and individuals:

- **Certified Staff** trained in gift planning, estate planning, and investment management.
- **Marketing resources** to help your church or agency design your program for your specific needs and donors.
- **Customized resources** for various types of gifts:
 - > **Charitable Bequests** - outright donations through a will or trust.
 - > **Life Income Gifts** - tools that provide the donor a lifetime, income stream and a gift to ministry. You can bypass all or a portion of capital gains on assets. These include charitable gift annuities and charitable trusts.
 - > **Gifts of Real Estate, Appreciated Property, and other unique assets** - the foundation has the ability to facilitate these gifts.
 - > **Gifts of Life Insurance** - naming a ministry beneficiary.
 - > **Gifts from Individual Retirement Accounts** - solutions to reduce taxes for heirs, charitable rollovers, and other uses for retirement gifts.
- The benefit of a trusted, objective partner to assist with ministry plans.



Call Chris Spaugh or Laura Watson today at 336-725-2589 or email us at cspaugh@mmfa.info or lwatson@mmfa.info.

This information is not intended as tax, legal or financial advice. Gift results may vary. Consult your personal financial advisor for information specific to your situation.